

AG CONNECT 2010 EXPO

Where the world of agriculture comes together

Purpose

Producers, manufacturers, dealers and distributors from every sector of agriculture recognize that they now compete on a world stage demanding increased innovation, efficiencies, and returns on their investments. To aid U.S. agribusinesses in keeping pace with the rest of the world and enabling them to flourish in this global marketplace, we are offering a world class event for the agricultural community as a national and international gathering place where growers will experience agribusiness innovations in a collaborative, professional environment comparable to that of other global agricultural events currently offered around the world.

Details

- **Show dates: January 13-15, 2010 (Preview Day January 12 by special admission)**
- After the January 2010 and 2011 shows, the show will be held every other year
- Indoor show offering meeting rooms, internet cafes, fully outfitted press room
- Top 20% of producers - all ag sectors welcome

Global Reach

A strategic partnership with DLG, owner of Agritechnica, and support from USDA's Foreign Agricultural Service fosters AG CONNECT's goal of bringing the world of agriculture to North America with pavilions of exhibitors and delegations of farmers. Relationships with other international sister associations and certification by the U.S. Department of Commerce in the International Buyers Program will also bring attendees and exhibitors from around the world, providing unique educational, networking and business opportunities and insights into farming overseas.

Exhibits

The Bright Ideas/Bright Minds new product technology program encourages exhibitors to showcase their latest innovations and technology for products and services including equipment, inputs, precision farming, insurance, financing and software - not only from across the nation, but across the globe. Besides international pavilions, there will also be pavilions for renewable energies, Fluid Power and information technology.

Networking

Structured networking events will allow attendees to connect with experts, producers or suppliers who share similar interests. Roundtable discussions among expert speakers and attendees will follow education sessions. A registration process with slide cards will allow attendees and exhibitors alike to easily maintain contact. A networking café, networking evening at a local theme park and other programs will make it easy to connect with domestic and international experts and peers.

Education

A robust educational program addresses specific operational issues in the areas of precision agriculture, family business management, farm safety, farm management and renewable energies. Informa Economics will hold their Annual Market Outlook Forum at the show, and Successful Farming is presenting free sessions on topics like Tech Trends and Creating your Dream Shop in their Innovations Theatre on the show floor.

Five Reasons State Lawmakers Should Attend

- Network with top agribusiness executives.
- View the latest in technology.
- Visit the Renewable Energy Pavilion.
- Meet farmers/ranchers from around the world at the many networking events.
- Take part in the educational tracks to learn state-of-the-art management techniques.



To register online or for more information, go to www.agconnect.com