

KEY POINTS on the creation and implementation of the:

Rural Indiana Strategy for Excellence in 2020 (RISE 2020)

Presented to: State Agriculture and Rural Leaders Legislative Chairs, St. Louis, January 19, 2008by: Dr. Sam Cordes, Co-Director, Purdue University Center for Regional Development

- 1. Long history and success of the Indiana Rural Development Council (IRDC)
- 2. Creation (in 2005) of the Indiana Office of Community and Rural Affairs (OCRA)
- 3. Creation (in 2005) of the Purdue Center for Regional Development (PCRD)
- 4. Lt. Governor Skillman's vision for rural Indiana:

"I envision a rural Indiana that is characterized by genuine economic opportunity, responsible stewardship of natural resources and strong, sustainable communities that provide a high quality of life for those who call rural Indiana home. We cannot become a state of haves and have-nots. Achieving this vision will benefit all Hoosiers." Lt. Governor Becky Skillman

- 5. Lt. Governor asks PCRD to facilitate the strategic planning process (2005)
- 6. A key element in the process: engage "nonrural" stakeholders in the process
- 7. RISE 2020 "stewardship" vested with IRDC (2006)
- 8. What is the RISE 2020 framework? A foundation and seven pillars (see attached)
- 9. RISE 2020 is:

Local people doing great things
Owned by the people who engage
Built upon trust
Focused on process and principles...the products will come
Not a detailed strategy
Not sector-driven
A marathon, not a sprint



- 10. Outcomes and activities attributable to RISE 2020
 - a. Basis for OCRA's strategic plan and setting its priorities
 - b. Indiana Rural Forums
 - c. 2006 and 2007 Statewide Rural Summits
 - d. County rural summits
 - e. RISE 2020 Rural Congress

Rural priorities report

Top ten rural priorities

- f. Indiana-Scotland learning exchange
- g. Shared nationally and internationally—used in Farm Bill dialogue
- h. Indiana Home Town Competitiveness program—9 pilot communities named
- i. Appointment of a statewide RISE 2020 Ombudsmen
- j. Publishing of a RISE 2020 Guidebook (in process)
- k. Others not noted and more to come.....

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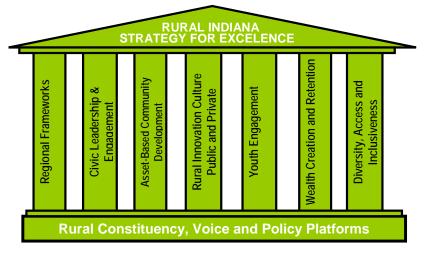
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